

Kraig Biocraft Laboratories, Inc. Announces Press Conference Advisory Regarding Laboratory Developments

LANSING, Mich., August 24, 2010 –Kraig Biocraft Laboratories, Inc. (OTCBB: KBLB), a biotechnology company focused on the development of commercially significant high performance polymers including spider silk, is sending out an advance press advisory today describing the Company's plan to hold a press conference for the purpose of announcing laboratory developments. The press conference is tentatively scheduled for mid to late September.

For more information on Kraig Biocraft Laboratories please visit the Company's web site: www.KraigLabs.com

This press release includes certain statements that may be deemed to be "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements included in this press release, other than statements of historical facts, address matters that the company reasonably expects, believes or anticipates will or may occur in the future. These statements are made on the basis of management's current views and assumptions. As a result, there can be no assurance that management's expectations will necessarily come to pass. Such statements are subject to various assumptions, risks and uncertainties. Investors are cautioned that any such statements are not guarantees of future performance and that actual results or developments may differ materially from those described in the forward-looking statements.

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